

The Spectator

EDINBORO UNIVERSITY OF PENNSYLVANIA



**3000
WEEKLY**

LOCAL ADVERTISING

1/8 Page
3.5" X 4.5"

1/4 Page
5.5" x 9"

1/2 Page
11" x 9"

Full Page
11" x 18"

\$35 B/W \$69 B/W \$135 B/W \$269 B/W
\$55 Full Color \$100 Full Color \$175 Full Color \$330 Full Color

National PCi Rate (Net) \$4.91 PCi 1 col" = 1.79" 6 column format

Inserts: 3000 qty Local \$390 National \$786

2010 ISSUE DATES

SEPTEMBER 9, 2010
SEPTEMBER 16, 2010
SEPTEMBER 23, 2010
SEPTEMBER 30, 2010
OCTOBER 7, 2010
OCTOBER 14, 2010
OCTOBER 21, 2010
OCTOBER 28, 2010
NOVEMBER 4, 2010
NOVEMBER 11, 2010
NOVEMBER 18, 2010
DECEMBER 2, 2010
DECEMBER 9, 2010

All ads are due by 3 p.m. the Thursday before the date of publication. Ads can be sent via e-mail to the Ad Manager. Please include client name, phone number, billing address, and ad size. The Spectator can design a custom ad for a nominal fee.

Ad Manager:

Christina Valentine

Office Number: (814) 732-2266
Office Hours: 11 a.m. - 5 p.m.
adverts.spectator@gmail.com

The Spectator is located at
119 Centennial Hall, Edinboro
University 16444

CLASSIFIED ADS

CATEGORIES:

For Sale	Happy Ads	Auctions	Autos for Sale
For Rent	Announcements	General Help Wanted	Books for Sale
Roommates Needed	Lost and Found	Appliances	Items for Sale
Rides Wanted	Employment	Public Notice	Garage Sale

Advertisers are limited to one item per classified. Upon request, The Spectator will place classified ads on our website free of charge with the purchase of a classified in our print edition. Classifieds will be assessed at the following rates. Students rate: \$3 for 20 words. 20 cents for each additional word thereafter. Non-student rate: \$6 for 20 words, 30 cents for each word thereafter.

ONLINE ADS

Display ad size: 125 x 125 pixels
\$25 per run

Banner ad size: 268 x 60 pixels
\$50 per run

PROMOTIONAL DISCOUNT

If you purchase an ad of any size in our printed publication, you can receive an online display ad at eupspectator.com for \$10.

ADVERTISING POLICY

Advertising copy is accepted subject to the approval of The Spectator staff. We accept only standard abbreviations and will spell out abbreviations which are not understandable; additional charges will be included in the billing if necessary. We reserve the right to edit, reject or classify advertisements. Credit for errors shall not exceed the cost of the portion of space occupied by such errors. Claims for adjustments must be made within seven days of publication. The Spectator assumes no responsibility for the accuracy of classified advertisements made by the individual placing the classified.